

NEWS RELEASE



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Over 600 Michigan Housing Industry Professionals to Attend International Builders Show in Orlando

(Lansing, MI) – Today the Home Builders Association of Michigan (HBAM) announced that more than 600 professionals connected to Michigan’s housing industry are expected to attend the 2026 International Builders Show (IBS) next week, February 17-19, 2026 at the Orange County Convention Center in Orlando, Florida. The IBS is the largest annual light construction show in the world with miles of displays of the latest and most advanced building products and services ever assembled. Every year tens of thousands of industry pros pack the Builders’ show to spot game changing products, build connections and make deals.

According to HBAM, single-family home construction in Michigan grew by nearly 5% in 2025 over the previous year. HBAM is forecasting a flat production year in 2026, but sees a bright future for the industry going forward. “The homebuilding industry in our state has weathered a lot of challenges over the years and we have more builders attending this year’s show than we’ve had in a decade,” noted Bob Filka, HBAM CEO. “Along with getting a hands-on opportunity to see the latest and greatest building products, I expect a lot of discussion will be focused on housing attainability and affordability next week. We are excited to engage with industry leaders from around the globe.”

Expanding on Filka’s comments, Karen Schroeder, President of the Home Builders Association of Michigan highlighted the relationship building and person-to-person experience that IBS provides. “The International Builders’ Show provides a powerful opportunity for our members to engage with building industry experts, manufacturers and peers in a way that may seem old-school to some. But good old-fashioned networking and hands on experience are still fundamental for success in our industry. IBS is a must do for anyone that is serious about building more efficiently and effectively.”

The Home Builders Association of Michigan is a professional trade association comprised of 16 local homebuilder associations around the state and their builder, subcontractor, and supplier members. HBA of Michigan works to positively promote the building industry and impact legislative, regulatory and legal issues affecting housing affordability.

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