

NEWS RELEASE



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Aaron Hovestadt Elected to Lead the Home Builders Association of Michigan

Lansing, MI — Builder Aaron Hovestadt of Kalamazoo, MI has been elected as the 2025 President of the Home Builders Association of Michigan (HBA Michigan). The 2025 slate of elected officers for the 5,000-member statewide association includes:

- **President – Aaron Hovestadt** – Home Builders Association of Western Michigan
- **First Vice President – Karen J. Schroeder** – Home Builders Association of Greater Lansing
- **Treasurer – Michael Tucker** – Home Builders Association of Northwest Michigan
- **Secretary – Ben Templeton** – Home Builders Association of Southeast Michigan
- **Associate Senior Officer – Michael Tribble** – Home Builders Association of the Great Lakes Bay Region
- **Immediate Past President – Jeff Grantham** – Home Builders Association of Northern Michigan

Aaron Hovestadt is a licensed home builder with 23 years of experience in the building industry. Hovestadt is the CEO of the HBA of Western Michigan and Managing Partner at LandMark Homes of Michigan. Aaron attended Western Michigan University and Spring Arbor University where he graduated with a degree in management and organizational development. Following graduation, he worked in the advertising and promotions industry but, with encouragement from his wife, ventured out and got his builder's license in 2002. Aaron has been an active member of the HBA of Michigan, serving on the Board of Directors since 2022. He also serves on the HBAM Codes Committee, Convention Committee, Skilled to Build Michigan Foundation and was the 2024 chair of the Legislative Committee. Before becoming CEO at the HBA of Western Michigan, he served on its Board of Directors for 8 years. Aaron is married to his wife Krista and they reside in Kalamazoo, Michigan.

Karen J. Schroeder is the Vice President and co-founder of Mayberry Homes in East Lansing, Michigan. She was instrumental in chartering and is the past chair of the Greater Lansing Professional Women in Building Council. She is also a past chair of the NAHB PWB Executive Board and the 2019 Past Chair of NAHB 55+ Housing Council. Karen was the first woman (along with her business partner) to be inducted into the Michigan Construction Hall of Fame.

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They were named the #1 Builder in North America in Customer Service by Avid Ratings (formerly NRS) and continue to be awarded the Gold Award for Customer Experience annually. Karen was named the 2017 Advisory Board Member of the Year by NAHB as a result of her service with Michigan State University. Karen and her business partner were named the 2017 Greater Lansing Business of the Year and in that same year Karen was named the NAHB PWB Woman of the Year. Karen resides in East Lansing, Michigan. She has three grown children and two grandchildren.

Michael Tucker is the President of Kingsley Lumber and Hardware and is an active builder and remodeler in the Northwest Michigan area. Being both an associate and a builder member provides a unique perspective to all our membership's needs. He attended Northwest Michigan College and started his career in commercial banking before entering the construction industry in 2006. He served as the 2021 President of the Grand Traverse Area Home Builders Association and the 2022 President of the Grand Traverse Area Home Builders Association Foundation.

Ben Templeton is the Co-President of Templeton Building Co. After obtaining a degree from Lawrence Technological University, Ben joined his father in business. His ability to quickly understand the challenges of both large and small projects while maintaining positive relationships with those around him creates an enjoyable experience for his customers. Ben holds a Michigan Builders License and is a Certified Graduate Builder, Certified Graduate Remodeler, and Certified Green Professional through the National Association of Home Builders. Ben was awarded Professional Remodeler Forty Under 40 in 2012 and served as the HBA of Southeastern MI President in 2021 and 2022.

Michael Tribble has 35 years of public accounting experience after retiring from Yeo & Yeo CPAs in 2018. He has served as a member of the firm's Tax Services, Construction Services, Death Care Services and Estate & Trust Groups. His main area of expertise is tax planning and preparation, with emphasis on the construction industry. He is a past president of the Home Builders Association of Saginaw and the current president of the Home Builders Association of the Great Lakes Bay Region (formerly HBA of Midland and HBA of Saginaw). He currently serves as the Associate Senior Officer for the Home Builders Association of Michigan and was re-elected this past summer to serve two more years for the state. He is also the Michigan state representative to NAHB's Board of Directors.

Jeff Grantham, owner of Grantham Building and Remodeling, LLC in Petoskey, Michigan, founded his design/build/remodel firm in 1993 after graduating from Kalamazoo College where he studied Political Science and Economics. Since 2005, he's been an active member of HBA Northern Michigan, serving each senior officer role and three terms as local President. Continuing his zeal for learning, Jeff began earning the NAHB designations of Certified Aging-in-Place Specialist (CAPS), Certified Graduate Remodeler (CGR) and Graduate Master Builder (GMB) in 2007 and achieved Certified Green Professional Builder (CGP) in 2008. He has also served NAHB as a State Director and Delegate since 2007 and is a Life Director. Jeff has been involved in numerous HBA and NAHB committees and councils, including the NAHB Leadership Council, the NAHB Remodelers Board of Trustees and is the current chair of the HBA of Michigan Remodelers Council. He has been recognized as a top membership recruiter and a mentor to members seeking to enter leadership roles. He is married to Sandy, his wife of 19 years.

The Home Builders Association of Michigan is a professional trade association comprised of 18 local homebuilder associations around the state and their builder, subcontractor and supplier members. HBAM works to positively promote the building industry and impact legislative, regulatory and legal issues affecting housing attainability.

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